

## Website Elements

### 1. Products

- **Truck**
- **Bus**
- **Pickup**

#### Truck

**914**

**1214**

**2523**

**4028**

**1623**

#### Bus

##### ROSA

ROSA 30 (2x1)

ROSA 34 (2x1)

ROSA 34 (2x2)

##### BM117

BM 117 Turbo Chassis

#### Pickup

Canter

FE71 – 1.5 Ton

FE73 – 3.0 Ton

### 2. Parts & Services

Parts & Service page will be exactly from the office website of FUSO

### 3. About Fuso

FUSO is more than a global player. FUSO is a global brand. Established in Japan in 1932, today it is one of the largest manufacturers of commercial vehicles in Asia, with branches in over 170 countries on five continents and a product portfolio covering all areas of deployment.

Vehicles developed and produced by FUSO are known for their track record of technological innovation and high customer satisfaction. Outstanding quality, superlative efficiency and cutting-edge design are further attributes of the FUSO brand. FUSO trucks and buses are true professionals when it comes to efficiency, comfort and safety, boasting versatile payloads and ride comfort.

Rancon Trucks & Buses Ltd plays an important role in Bangladesh as a sole distributor of Fuso. We started our journey on 2017 in Bangladesh. Our 3S Showroom is situated in Gazipura and Chittagong.

### **Origin Story of Fuso**

The FUSO brand name dates back to 1932, when the name was used for the first time on a bus that was built in the shipyard and machinery works of Mitsubishi Heavy Industries in Kobe. On the occasion of its delivery to the first customer, the Japanese Ministry of Railways, the company's employees were asked to suggest a nickname. Finally, "FUSO" was chosen from among the suggestions. Fusō is the Japanese pronunciation of "fusang," an old Chinese word referring to the "sun's origin," or, Japan.

FUSO trucks are produced in Kawasaki, Japan, Oragadam near Chennai, India, and Tramagal, Portugal. FUSO buses are produced in Toyama, Japan. FUSO vehicles are also locally assembled at 16 knock-down plants around the world.

#### **4. News & Media**

All the event details, blogs, news about fuso products will be here

#### **5. Career**

A section where there will be Job Openings part where candidates can apply by submitting their CV

#### **6. People**

### **Chairman's Message**

**"If one can dream it, one can do it"**

We are proud of living our values across our diverse operations and locations. As a group, we value integrity, initiative, challenge convention, progression, and teamwork. We strive to be an employer of choice and to create an environment where our people can fulfill their personal and professional potential.